

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54666 CF LOC-POL FBD - LBD: 08/18/12 - 08/31/12 HL#: Created: 08/16/12 02:10 PM

Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 1617 Agency Commission: 15 % Updated: GUTIERA on 08/16/12 03:12 PM

Agency: GMMB, INC. (6441) Product: 95/101/1617 (1300) Self :20:00 Confirmed: 08/16/12 03:11 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	D9-NOON	M T W T F * *	DAY	30				0.0	\$250.00	16	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	8	8									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPRICE	M T W T F * *	DAY	30				0.0	\$700.00	8	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	4	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NNOON	M T W T F * *	NEWS	30				0.0	\$800.00	10	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	12:30 - 14:00	M T W T F * *	DAY	30				0.0	\$750.00	14	\$10,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	7	7									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DTALK	M T W T F * *	DAY	30				0.0	\$550.00	10	\$5,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	EDOCTORS	M T W T F * *	EFG	30				0.0	\$400.00	10	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	5	5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EPHIL	M T W T F * *	EFG	30				0.0	\$600.00	10	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	5	5									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	17:00 - 17:30	M T W T F * *	NEWS	30				0.0	\$1,500.00	6	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	17:30 - 18:00	M T W T F * *	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A7PMET	M T W T F * *	ACC	30				0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	AINSIDER	M T W T F * *	ACC	30				0.0	\$1,500.00	6	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LLETTER	M T W T F * *	LETT	30				0.0	\$600.00	6	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE1	M T W T F S S	NEWS	30				0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/18/12	08/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PPERSONTHU3	* * * T * * *	REGP	30				0.0	\$5,500.00	4	\$22,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	2	2									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	22:00 - 23:00	* * * T * * *	REGP	30				0.0	\$5,000.00	2	\$10,000.00		
	MENTALIST												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	LETSAT	* * * * * S *	LATE	30				0.0	\$300.00	4	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/18/12	08/25/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	20:00 - 21:00	0 0 0 0 0 0 2	REGP	30				0.0	\$5,000.00	4	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>	<u>Aug 27</u>								
	08/18/12	08/31/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	22:00 - 23:00	0 0 0 0 0 0 2	REGP	30				0.0	\$5,000.00	4	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/18/12	08/26/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	24:05 - 26:05	0 0 0 0 0 0 2	LATE	30				0.0	\$250.00	4	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>	<u>Aug 20</u>									
	08/19/12	08/26/12	2	2									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	126	0	\$153,400.00	\$130,390.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$153,400.00	\$130,390.00	\$0.00	\$0.00